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**Knowledge Rich Curriculum Plan**

Year 8 - Topic 2: Digital Artefacts



| **Lesson/Learning Sequence**  | **Intended Knowledge:***Students will know that… Students will know how to…* | **Tiered Vocabulary**  | **Prior Knowledge:***In order to know this… Students need to already know that…* | **Assessment**  |
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| **Lesson 1:** **Creating a Website Banner** | * Students will know where the editing tools are located in Adobe illustrator.
* Students will know about layers and how to combine graphics, text and images together to make a product.
* Students will know about professional house styles and the importance of all the assets using the same one.
 | ColumnRowAppearanceCurrencyLayerHouse style | * Students need to already know about website structure and the features that can be included on a banner.
* Students need to already know what makes a banner stand out and easy to read including contrasting colours and font types and sizes.
* Students need to already know about pixels and that graphics will have dimensions for width and height.
 | QuestioningWorksheet |
| **Lesson 2: Banner write up** | * Students will know where the editing tools are located in Adobe illustrator.
* Students will know about layers and how to combine graphics, text and images together to make a product.
* Students will know about professional house styles and the importance of all the assets using the same one.
* Students will be able to use key vocabulary from previous lesson to develop a piece of writing to conclude their digital asset
 | ColumnRowAppearanceCurrencyLayerHouse style | * Students need to already know about website structure and the features that can be included on a banner.
* Students need to already know key elements of a website such as house style and how this can influence the developers choices
 | Questing worksheet |
| **Lesson 3:** **Creating Navigation Buttons** | * Students will know the importance of navigation buttons on websites and other products with multiple pages.
* Students will know about up and over states on the buttons to make them interactive.
* Students will know how to make consistent looking buttons using a template.
 | Width Height MillimetresPixels Export Import navigationHouse style  | * Students need to already know that navigation buttons are used on websites to get between the different pages.
* Students need to already know how to find the shape and text tools on Adobe Illustrator.
* Students need to already know the importance of using a consistent house style to keep the assets looking professional.
 | QuestioningWorksheet |
| **Lesson 4:** **Creating promotional video**  | * Students will know how to create basic animations using layers, objects and motion tweens.
* Students will know about timings and frames per second.
* Students will know about the timeline and how to edit the animation using premiere pro.
 | Graphic Animation Video Pane; Audio Effect Program Frames per second Timing Timeline Motion tween Layers Objects  | * Students need to already know the benefits of including animations on products. (Eye-catching, interesting, engaging etc.)
* Students need to already know how to effectively select and save images/graphics for the animation.
* Students need to already know about looping.
 | Reading taskWorksheet |
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| **Lesson 5:** **Assessment** | * Students will know how to answer the end of unit assessment using their prior knowledge.
* Students will know how to improve on their work from previous lessons in the unit.
 | Students will need to use all of the vocabulary from the previous lessons. | Students need to know all of the intended knowledge from the previous lessons in the unit. | End of Unit Assessment |