

WHAT DO I NEED TO STUDY THIS COURSE?

The entry requirements for this course are 5 GCSEs at grade 4 or above including Maths and English Language.

IS THIS COURSE FOR ME?

This course develops the skills and knowledge required for those who wish to pursue a career in the travel and tourism sector. The travel and tourism industry is one of the fastest growing industries in the UK. The value of tourism to the UK economy is approximately £126 billion, and the sector employs around 3.1 million people. The qualification also provides the knowledge, understanding and skills that will prepare you for further study or training in a range of different sectors including business, management, marketing, hospitality and leisure, in addition to travel and tourism.

WHERE WILL THIS COURSE TAKE ME?

This course provides the knowledge, understanding and skills that will prepare you for further study or training in a range of different sectors including business, management, marketing, hospitality and leisure, in addition to travel and tourism.

WHAT WILL I LEARN?

The qualification provides the knowledge, understanding and skills that will prepare you for further study or training in a range of different sectors including business, management, marketing, hospitality and leisure, in addition to travel and tourism. Everyone taking this qualification will study four mandatory units, covering the following content areas:

- The world of travel and tourism
- Global destinations
- Managing the customer experience
- Travel and tourism enterprises.

You will also select two optional units to support your progression to travel and tourism and other courses in higher education. The optional units cover content areas such as:

- Sustainable tourism
- Events, conferences and exhibitions
- Visitor attractions
- Working overseas

HOW WILL I BE ASSESSED?

Unit 1 – The World of Travel and Tourism is assessed through a written exam

Unit 2 – Global Destination is assessed through a controlled assessment task based around a pre-release.

The 4 other units will be assessed internally through a range of different tasks.



FURTHER INFORMATION

See Mr Bibby

